

Quarterly



AUROBINDO CHAUDHURI MEMORIAL
GREAT INDIAN DREAM FOUNDATION

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July - September 2010

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Health



Red Ribbon Express, M.P.

I. Striking at the roots of HIV/AIDS

In Madhya Pradesh, GIDF and UNICEF has combined resources for past 2 years to raise awareness about HIV/AIDS. To further enhance this, we joined hands with the Red Ribbon Express (RRE).

RRE is a nationwide communication campaign which targets to reduce the rate of new HIV infections to zero

by 2012 by reaching out through awareness drives and

cultural performances in over 15,000 gram panchayats. Our own theatre group, Prayas Mandal, conducted a series of street performances on HIV/AIDS. GIDF believes street plays to be one of the most interesting and effective medium for mass mobilization - as it attracts a wider cross section of the public, rather than approaching individuals.

In district Guna, on locations dotting the NH- III Highway, GIDF conducted a total of 7 movie shows and 9 street plays on HIV/AIDS awareness.

This was one of the best quarters ever for “Project MITR”, our unique joint initiative with UNICEF. **We reached out to 14,000 people including truckers, and encouraged them to visit the Integrated Counseling and Testing Centre (ICTC) and Sexually Transmitted Infection (STI) clinics for HIV tests.**

We also got truckers to engage in discussions to enhance their HIV awareness, and to inform them about the benefits of STI treatment & HIV testing at their doorstep.



Inside Red Ribbon Express

II. Health at your door steps

MHOP, or the Mobile Health Outreach Program was started by GIDF with the

express purpose of taking medical care to those back-of-the-beyond areas where these facilities are not easily available. We thought why can't we take medical benefits and advice in a van to these areas and encourage people to maintain hygiene and go for regular health check-ups. The unique idea started showing immediate results.

This quarter a total of 28 medical camps were conducted in villages like Sarasbeh, Geidiya, Fattukheti, Saketpur, Belka etc. in Guna district of Madhya Pradesh and a total of 1348 patients have been screened for various health problems. All of them were provided with proper medication and counseling.

For this project, we make sure that we meet all village Pradhans and Sarpanchs and inform them about the new schedule of MHOP. Moreover they are also requested to support us for making our services more fruitful for those who require them the most. We periodically purchase new medicines and update all stock records.

III. Helping fight child mortality

Women in rural India suffer from a centuries old tradition of being backbenchers. They are, supposedly, venerated in our culture as the holder and preserver of life, but this rarely reflects in the attitude of the society that widely considers them to be second citizens. Securing their physical health is never a top priority for India's male-dominated social structure. This often renders them weak, which leads to a high child mortality rate. It's crucial to strike at the roots of this malaise if India has to realize its dream of inclusive growth.

Understanding this, GIDF is implementing a Reproductive Child Health Programme (RCH) in Guna district of Madhya Pradesh, which counsels women on pre natal and post natal care.

Through this programme, expectant mothers and young adolescent girls are sensitized about the importance of nutrition, hygiene and regular checkups to have healthy babies and reduce child mortality rates. Young girls are also made aware of the problems associated



Adolescent girls attend a workshop on nutrition & hygiene

with puberty, unwanted pregnancies and various other gynecological problems and how to handle them.

This quarter 2,445 women and 1251 adolescent girls from 110 villages were counseled and helped by GIDF.

Employment

For effective sustainability, any social intervention needs to have an active participation of the intended beneficiaries. Ownership becomes important as it makes the beneficiaries responsible for their own growth. In contrast to a donor-approach, the self-help models work better because here growth depends on the time and energy spent of the group, with the donor agency acting as a process facilitator. The GIDF Self-Help-Group model uses these principles to empower and uplift people belonging to the less privileged sections of society. This is a self sustainable model where people volunteer to organize themselves in a group, and, with support and training from GIDF, start generating revenues for themselves. GIDF also facilitates loans from local banks and ensure that they are repaid in time.

I. Breathing life into the dying arts of India

For the past few years GIDF has been working for the benefit of rural artisans through projects like Punja Durry training in Panipat, Haryana under the Ambedkar Hastashilpa Vikas Yojana. We have now taken it to 7 other



An SHG Formation Meeting in Agra

states, to benefit around 7500 artisans in a span of 5 years.

In Bishnupur of West Bengal, 60 SHGs have been already formed out of 774 artisans. In Andhra Pradesh, baseline

survey was conducted to identify and collect forms from

915 artisans. In Kozhikode, Kerala, 60 new SHGs were

formed with 850 artisans with the help of BAHVY.

Towards the beginning of this quarter, despite

continued curfews and protests, we were able to

form 2 new SHGs in Kashmir - Firdous Group

(12 members) and Joshgan SHG (10 members)

in the Gulshan Bagh area, increasing the total number of SHGs to 18. August saw an even better turn of

events with GIDF Srinagar's success in forming 15 new SHGs. In order to incorporate acknowledged

artisans into SHG, a number of meetings were also held with the artisan community. Two new SHGs

also came up in Assam - Kanaklta at Kakoti village and Dakhami at Roumari Kopou village.

II. Vocational training for young men

At GIDF, we believe in overall development of communities through holistic growth

models that include all age groups. While toddlers get benefited through our



Madanpur Khadar Vocational Training Center

Early Childhood

Development programmes, women find confidence through our Self Help Group initiatives. To expand the scope of this approach, we have now started a programme for the youth. We believe through proper vocational training and assistance in job search, they can shape their own future in a much better manner, and thereby contribute to the growth of the nation.

We started our programme in Madanpur Khadar, New Delhi where we had two batches of students who were trained in spoken English and personality development. After this, we replicated the same concept in 4 other states - Assam, Madhya Pradesh, Uttar Pradesh & Rajasthan, under the Swaranjayanti Gram Swarojgar Yojana. In each of these states we have short listed 2 districts & now plan to cover around 7200 students in a period of 3 years. The training centers have opened recently and are now successfully training beneficiaries in various vocations like tailoring, plastic processing, hospitality, computer etc.

MOREBAI REDEFINES INDEPENDENCE

At one of our field visits at Village Baraikheda, Madhya Pradesh, team GIDF came across Morebai, a woman from the impoverished Bheel tribe. We told her about the concept of an SHG. But after attending a few initial meetings, she stopped coming. GIDF Field staff realized that she was a victim of her traditional upbringing that restricted her from being independent in financial matters. Convinced that she and others like her were being prohibited by their families, we met their family members individually to convince them of the no-risk benefits of forming an SHG. Eventually, the women including Morebai came together to form an SHG. They named it Sita. To help Morebai gain self esteem, we involved her more and more into group discussions. Slowly and steadily, she started interacting more freely. The SHG forwarded a loan to Morebai to open a small general store.



Morebai

Thanks to her dedication, the shop is now doing reasonably well & she is being able to contribute to her family income. The most remarkable shift is her improved confidence - she now travels alone and deposits her own money to the bank, even fills up the deposit slips – all by herself.

Education

I. Nurturing Beautiful Minds

Educationists across the world accept the fact that pre-school learning is the most crucial stage in early learning, because what we absorb at this stage stays on and shapes the way we think as adults.

That's the reason why Childhood Development those kids who do not have number of impoverished of sending their toddlers to occur. To convince them meets through ECD.



Children Celebrating Independence day

GIDF came up with Early ((ECD)) Programmes for an access to it. For a huge Indian families, the thought a pre-school doesn't even is a challenge that GIDF

This quarter, GIDF teachers came up with various unique study-aids and project works. ECD educators introduced different pictorial charts, depicting the theme of the week. The theme for the first week was our body, then food, clothes and lastly health. The children were taught about the importance of good nutrition, personal hygiene, healthy habits etc. Independence Day was celebrated in all our ECD centers, where children were briefly told the reason behind celebrating the day. During Rakshabandhan, children were taught to make Rakhis.



Children dress up as famous national leader on Independence day



Students of our E-Shiksha Programme

II. Computer Training on wheels

E-Shiksha, or Computer Education on Wheels is GIDF's hugely popular flagship initiative. We took up the project with an aim of reducing the technology gap between rural and urban India. Through this project, we reach out to those places where setting up computer centers would be a tough task. In addition, people in these places are not even aware of computers. To join the mainstream of education, students from these areas need to learn computer basics. To reach out to them, we have a vehicle specially equipped with laptops, which is taken to remote locations to impart computer education to the beneficiaries. The project is supported by UNICEF and these courses are jointly conducted with Jan Shikshan Sansthan.

The results of this unique initiative has already started showing. In this quarter we covered 21 villages and enrolled 157 students. A total of 120 students of the previous batch have already cleared the exams.



e-Shiksha students attend a theoretical class on computer application

ACM GIDF is a developmental organization of national repute; facilitating community development initiatives since 2002. We are working for the cause of human development focusing on the less privileged sections of the society in the rural & urban areas of the country. The spheres of our work are governed by issues related to Health, Education, Employment and Environment.



AUROBINDO CHAUDHURI MEMORIAL GREAT INDIAN DREAM FOUNDATION

Regd. as a National Level NGO under the Societies Registration Act XXI of 1860

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All contribution are 50% tax exempted under section 80G of Income Tax Act 1961

Let no girl ever dropout of school

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(for donation of Rs. 10,000/- and above)

₹548 for sponsoring a **child's** primary education for **one month**.

₹6,572 for sponsoring a **child's** primary education for **one year**.

₹16,440 for supporting a **Learning Centre (30 children)** for unprivileged children for **one month**.

₹1,97,160 for supporting a **Learning Center (30 children)** for unprivileged children for **one year**.

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Signature



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